

EMO INVESTMENTS

Investing in Social T

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EMO Investments Makes a debut with Safaricom shar

Source: EMO Media, 16th June 2008 For A

- Grand Step To Investment As Company Is Launched
- EMO Investments Makes a debut with Safaricom share
- Investment Opportunity for EMO CD Members
- Opportunities to Invest
- Investment Advisory Board

➤ [Shares Application Form Individual/Corporate](#)

Dear EMO Shareholder,

EMO member's response to the Initial Public Offer (IPO) by Safaricom three weeks from 28th March 2008 to 23rd April 2008 was encouraging. Well over 1,600 members channeled their applications through EMO shillings to the IPO. This achievement was made real by the timely pre the Nairobi Stock Exchange by Mrs. Phyllis Kandie who is EMO's quarterly meeting this year at AIC Milimani on 29th March 2008.

Of the 1,600 applicants about 90% opted to put their funds in EMO I as a corporate investor, while the remaining applied as individual transactions using its countrywide network.

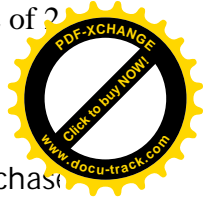
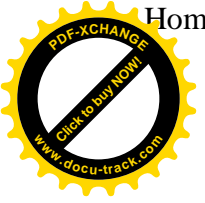
The following table shows the distribution of shares applied for percentages.

Region	Individual Applications	Cor
North Rift	6.45%	63.4
Central Rift	53.46%	3.45
South Rift	17.45%	17.8
Nairobi	22.64%	11.5
USA (Diaspora)	0.00%	3.71
TOTAL	100.00%	100.

RESULTS

EMO Investments management decided to add value to its portion with a loan from the bank making a bid of three times the original reported the IPO was oversubscribed by about 400% raking in 200 billion 50 billion shillings.

As a result, when the shares were finally allotted on 30th May 2008 individuals received 21% while Qualified Institutional Investors received 71% of what the member: Ltd because of the leverage factor received 71% of what the member: Staff got the highest allocation of 84% of shares applied.



As EMO Investments, we have since utilized the refunds to purchase secondary market on day two of trading at Ksh 6.50 and we encourage their individual refunds in buying EMO Investments Limited shares has now been converted to a Public Company (see story elsewhere in the official in the next few weeks. Share certificates are currently being prepared for all shareholders. The board of Directors and the entire EMO leadership are participating in the Safaricom IPO and request you to encourage them to move to the next phase of implementation of many of the investments ;

Yours

EMO INVESTMENTS LIMITED

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